

WHY INSPIRE LEADERS?

Because better *leading* is life changing.

Whether we like it or not, one of the biggest impacts on our health, happiness and wellbeing is where many of us will spend around 10,000 days of our lives: *work*.

And what has the biggest influence on that experience? The *leadership* we experience, and practice.

Think for a moment about the worst job and the worst leader you've experienced. And your life at that time; how you felt, and how it impacted the people and parts of your life well away from work.

The impact and reach of leadership is huge, and that's why we do what we do.

So, we have a simple guiding principle:

If it's not truly life changing, it's not for us.

Because to change as many lives as possible, you have to focus purely on where you can have maximum impact.



So, what's unique about Inspire Leaders?

With Inspire Leaders, there is no 'one thing' that makes us different or unique.

There is a **series of one things**, based on global research on **what** leaders most need, **how** they can most effectively be developed, and **why** this matters.

And when combined, they have a powerful impact. And that is what makes us so impactful.

Firstly, we believe that the essence of great leadership can be hugely simplified. It's purely the ability to both direct *and* inspire, through focusing on being *not* doing.

We also believe that most leadership development is unnecessarily complicated and doesn't make a real impact where it needs to; on the lives of the leaders themselves and those around them.

So, we took all the research on why most leadership interventions fail. And decided to just do the opposite. Simple.

And in doing so, no matter what development experience we curate for your team, we only focus on achieving the **one thing** shown to be most crucial in successful teams: psychological safety.

As you can see, it's a simple formula. But, whatever your leadership challenge, this unique combination of 'one things', is how we maximise our life changing impact.

And what does that look like?

HOW WE INSPIRE LEADERS

The *one thing* about leadership

Because to change as many lives as possible, you have to focus purely on where you can have **maximum** impact.

With Inspire, there is no 'one thing' that makes us different or unique. There is a **series of one things**, based on global research* on what leaders most need, how they can most effectively be developed, and why this matters.



* Of course, we take a 'one thing' approach here too- what are the top factors common across high level findings from HBR, Deloitte, McKinsey, and Gallup. And we'd be delighted to share it all with you!



+ IT'S WHAT REALLY MATTERS

Who became a great leader through complex models and 'expertise'? Instead, we focus on the real challenges you are facing right now, and creative ways to address them. After all, isn't a workshop where things are actually fixed?



+ IT'S NO MORE THAN YOU NEED

Our discovery sessions are also about exploring what you don't need to do. Because that saves you time and money and enables us to focus only on the most life-changing work with you, and other great clients just like you.



+ IT'S CONTEXT OVER CONTENT

If we know that leadership development works best when it's relevant to your world, isn't tailoring the learning experiences to your context and culture an important place to start?



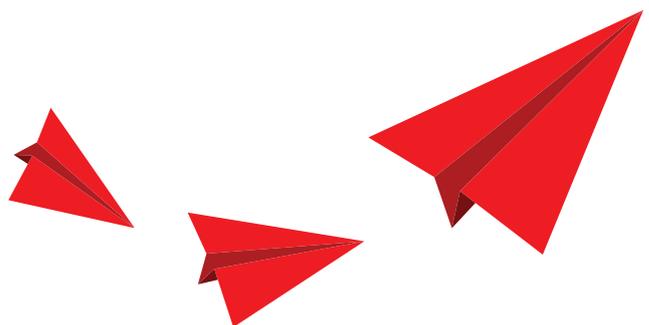
+ IT'S ABOUT LIFE BEYOND LEADERSHIP

By focusing on mindset and behaviour change, our real interest is the wider impact that a leader has on culture, environment and everyone around them.



+ IT'S ABOUT YOU, NOT US

Many providers believe their value comes from IP and 'expertise'. We'd rather spend our time helping you discover whatever approach will work for you, and then have fun building it together.

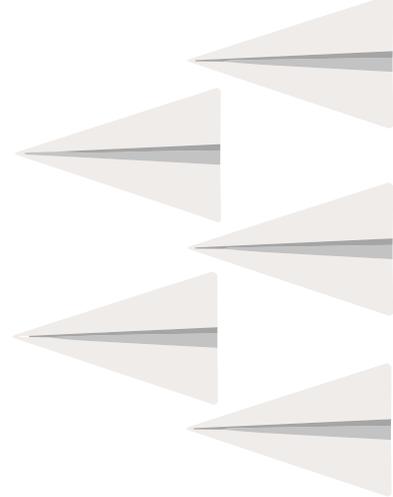


Or, to put it another way:

**We have a
different belief.**

**We have a
different approach.**

**We achieve a
different impact.**



We help leaders lead a great life.

Don't just take our word for it – let us introduce you to our clients and learners, so they can share with you their own Inspire story.

Our Inspire Leaders

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