



INSPIRE GROUP AKAN DATANG KE MALAYSIA



BETTER LEARNING IS LIFE CHANGING
Pembelajaran Terbaik Merubah Kehidupan



**INTRODUCTORY
OFFERS INSIDE**

“What I love about working with Inspire Group is the time they take to really listen to what we need and why. They truly make people the focus and centre of everything they do.”

**Learning and Development
Manager, NZ Government**

WHY INSPIRE?

Inspire Group is an award-winning market leader in leadership and learning solutions founded in New Zealand in 2001. Over the past 5 years alone, our expertise and approach has been recognised in over 25 international awards for work in developing learning and leadership capability across government, private sector and non-profit sectors.

WHY MALAYSIA?

Many of our team have special links with this wonderful country, and we have also been inspired by the enthusiasm and professionalism of the learning and development community through our work here so far. Quite simply, we can think of no finer location for our new base in South East Asia! **Terima Kasih!**

WHAT WE DO

We work with our clients to develop award-winning custom learning solutions including bespoke elearning courses, leadership workshops, online blended solutions, board games, experiences and mobile learning through our own authoring tool, Chameleon.
chameleoncreator.com



Chameleon[®]
Make learning beautiful

WHAT WE BELIEVE

Better learning is life changing.
Pembelajaran terbaik merubah kehidupan.

WHO WE'VE WORKED WITH

Inspire Group have developed thousands of learning solutions for our clients worldwide, including:



AWARD WINNING

We are proud recipients of a number of awards this year, including:



Gold winner
for Best Advance in Leadership Development for *Inland Revenue NZ*



Platinum winner
for Best Wellbeing Project at *Seek*



Platinum winner
for Best Leadership Capability Project at *Inland Revenue NZ*



Gold winner
for Best Interactive Scenario at *NZ Customs Service (bullying)*



Silver winner
for Best Blended Learning Model with the *Ministry for Primary Industries* (emotional agility)

WHY WE DO IT

Whether we like it or not, one of the biggest impacts on our health, happiness and wellbeing is where many of us will spend around 10,000 days of our lives: work.

And what has the biggest influence on that experience? The learning and leadership we experience, and practise.

Think for a moment about the worst job and the worst leader you've experienced. And your life at that time; how you felt, and how it impacted the people and parts of your life well away from work.

The impact and reach of leadership is huge, and that's why we do what we do.

So, we have a simple guiding principle:

**If it's not truly life
changing, it's not for us.**

Because to change as many lives as possible, you have to focus purely on where you can have maximum impact.

OUR APPROACH

Whilst the clients, sectors and challenges may vary, our award-winning approach stays constant. Our belief is that leadership and learning is simply *a way of being*, not a sequence of doing things. It's about the how, rather than the what. Because of this, we infuse three key themes through all our leadership solutions:

Ongoing *reflection*, *challenge and stretch* are essential to performance and personal growth.

To lead others with credibility, influence and impact, one must explore and master how to *lead their whole self*.

Your actions come back to two attributes that define you as a leader; *direct and inspire* in all you do and say.

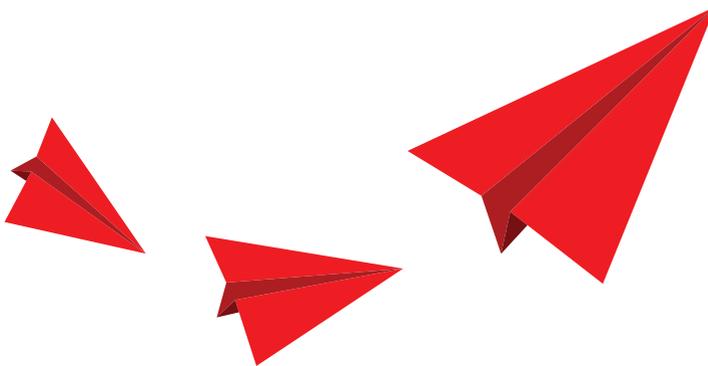


WHAT MAKES US DIFFERENT?

We uniquely operate at the intersection of neuroscience, creative practice and visual design. How we do this is even simpler. It's about context over content, subject matter experience rather than just 'expertise', continual growth and reflection, and a practical grounding in how this can help me today.

This approach isn't just preferable; it's essential. But don't just take our word for it – check out the online research on why other learning and leadership interventions fail.

Check out some of our work at www.inspiregroup.co.nz/casestudies





+ IT'S WHAT REALLY MATTERS

Who became a great leader through complex models and 'expertise'? Instead, we focus on the real challenges you are facing right now, and creative ways to address them. After all, isn't a workshop where things are actually fixed?



+ IT'S NO MORE THAN YOU NEED

Our discovery sessions are also about exploring what you don't need to do. Because that saves you time and money and enables us to focus only on the most life-changing work with you, and other great clients just like you.



+ IT'S CONTEXT OVER CONTENT

If we know that leadership development works best when it's relevant to your world, isn't tailoring the learning experiences to your context and culture an important place to start?



+ IT'S ABOUT LIFE BEYOND LEADERSHIP

By focusing on mindset and behaviour change, our real interest is the wider impact that a leader has on culture, environment and everyone around them.



+ IT'S ABOUT YOU, NOT US

Many providers believe their value comes from IP and 'expertise'. We'd rather spend our time helping you discover whatever approach will work for you, and then have fun building it together.

LET'S TALK LEADERSHIP

Of course, there are many providers offering leadership development. We have a strong point of view on this, and how our 'One Thing' approach maximises the organisational, financial and cultural impact of learning and development.

Firstly, we believe that the essence of great leadership can be hugely simplified. It's purely the ability to both direct and inspire, through focusing on being not doing.

We also believe that most leadership development is unnecessarily complicated and doesn't make a real impact where it needs to; on the lives of the leaders themselves and those around them.

So, we took all the research on why most leadership interventions fail. And decided to just do the opposite. Simple.

And in doing so, no matter what development experience we curate for your team, we only focus on achieving the one thing shown to be most crucial in successful teams: psychological safety.

OUR LATEST PRODUCT

Whilst we love the challenge and scale of our current work, we also know that many leaders are missing out on help particularly in small to medium enterprises.

We've spent time talking to our smaller clients about how we can help. We set ourselves a challenge: *How could we offer the same benefits of our tailored and blended programmes to any organisation or leader and at a similar cost to their only other current option – generic 'off-the-shelf' programmes?*

The answer lay in our experience – of what works, of what can be simplified and in how a collaborative design and discovery session can enable a programme to be efficiently tailored in approach, content and delivery.

We wanted to go further. What if our programmes had a choice of location and date, facilitator, access to on-demand digital content, a leader guide pack to further enhance impact, as well as online forums and evaluation?

All of this is now possible.

WELCOME TO INSPIRING TO LEAD.



A UNIQUE PRODUCT

The value and simplicity of an 'off-the-shelf' leadership programme but with all the benefits of a bespoke blended solution!

MINDSET TO LEAD



Exploring how a growth mindset can help you in all aspects of leadership and life whether you are a people leader, or not.

COACHING TO LEAD



Enabling everyone to grow their confidence to lead others through great coaching, mentoring and sharing of skills.

EMERGING TO LEAD



Empowering anyone who has the potential to influence and lead, through providing a solid foundation to define their way of being as a leader.

All three programmes include:

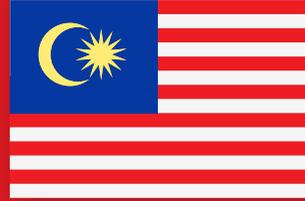
- A choice of *Inspire Leaders* facilitators and coaches to best suit you and your context.
- A choice of date, location and venue and our expert advice on cohort composition and matching.
- A facilitated design and discovery session to ensure we tailor the content, emphasis and delivery to your challenges, organisation and culture.
- A blend of workshops, digital forums, action learning, coaching, guidance for the 'one-up leaders', and online evaluation.
- Access to programme online content for anywhere, any time, any device, on-the-go learning.
- An *Inspire Leaders* programme learning journal, with an additional option to have this with your choice of design.
- An invitation to join the *Inspire Leaders LinkedIn alumni group*.

Above all, *Inspiring to Lead* offers the opportunity for anyone to experience why Inspire's tailored, blended and simple approach grows minds, leaders and lives!

And as an introductory offer for Malaysian clients, we are offering the opportunity to experience an Inspiring to Lead taster session for FREE. Get in touch to register your interest.



SPECIAL INVITATION FOR MALAYSIA



TERIMA KASIH, MALAYSIA!

As thanks for the welcome that Inspire Group has received this year from the Malaysian Learning and Development Community, we are delighted to offer:

- **Free** in-person consultation with a member of the Inspire Group design team to explore your current learning, culture and organisational development challenges and aspirations.
- Following this, our tailored recommended approach for your learning need, based on award-winning global case studies.

HRDF CLAIMABLE?

We are currently working towards this, and in the meantime have other options to make our learning products and services immediately available to Malaysian clients.

To book in your free session with the team, simply email our Director of Leadership, James McCulloch on jmcculloch@inspiregroup.co.nz

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INSPIRE GROUP

**PEMBELAJARAN TERBAIK
MERUBAH KEHIDUPAN**

